

Application Format for Direct Marketing Agent

Annexure I

Name of the Person / Proprietor / Firm / Company

Photograph of
applicant(s)

Name of Father / Husband (in case of individuals)

Details of Proprietor / Partners / Directors (in case of Firms / Company)

<u>Name</u>	<u>Age</u>	<u>Date of Birth</u>	<u>Qualifications</u>	<u>Relevant Experience</u>	<u>Other business engagements (if any)</u>
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Address

Tel no. (s):

Mobile:

Fax no.:

email ID:

Name of Main Bankers

No. of persons employed in the concern
as Marketing executives

Command area to be covered

Reference Name

Address

Telephone No.

<u>Expected business to be canvassed per month</u>	<u>No.of A/cs</u>	<u>Amount (in Rs. Lacs)</u>
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I/We hereby undertake that I/We have studied and understood the rules and regulations of PNBHF for my engagement as DMA. I/We also confirm that I/We are not working as DMA for any other HFC/Bank for canvassing Housing Loans. I further undertake as under :

- 1 I/We will be responsible for canvassing the business and identification of the borrower & the property being financed & to assist in recovery in the event of any default etc.
- 2 I/We will exclusively work for your company and I/We undertake not to accept agency of any other housing finance company for promotion and procurement of business
- 3 PNBHF would not be bound to sanction cases brought by me / us and the final decision in this regard would rest with the sanctioning authority.
- 4 I/We am/are agreeable to execute at my cost an agreement with the company to work as DMA.
- 5 I/We undertake to abide by all rules & regulations as prescribed by PNBHF to be a DMA.
- 6 I/we hereby accord our consent that fee structure prescribed by PNBHF for canvassing the business is acceptable to me/us.

Date :

Place :

encl.: *Personal Profile of the individuals & firm*

Signature & seal
of the applicant